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HOOKED ON SCIENCE PROGRAMS THE FIRST TO EARN SENSORY INCLUSIVE CERTIFICATION

Paducah, KY – January 1, 2020 – Hooked on Science programs are the first, nationally, to earn Sensory Inclusive™ Certification, which means all Hooked on Science programs and events are certified for kids with autism and other sensory needs. This new initiative promotes an accommodating and positive experience for all kids with sensory needs. The **KultureCity® Sensory Inclusive™ program** allows individuals with autism and other sensory needs the ability to see and experience all the things the world has to offer.

The sensory inclusive certification process required Jason Lindsey, aka “Mr. Science,” with Hooked on Science, complete intensive training by leading medical professionals on how to recognize kids with sensory needs and how to handle a sensory overload situation.

Sensory bags, equipped with noise canceling headphones, fidget tools, verbal cue cards, and weighted lap pads are now available for kids who may feel overwhelmed during a Hooked on Science event.

Prior to attending a Hooked on Science event, families can download the free KultureCity App where one can view what sensory features are available and where they can access those features. Also, on the App is

the “Social Story,” which will provide a preview of what to expect while enjoying a Hooked on Science event.

WHO IS JASON LINDSEY?

Jason Lindsey, aka "Mr. Science," is a nationally-recognized STEM educator, meteorologist, and author. He’s appeared on the NBC Today Show, Fox & Friends, RFD-TV, WeatherNation, and television stations, across the United States, getting America “Hooked on Science.” Jason visits hundreds of schools each year inspiring kids to be inquisitive about the world around them and to develop a long-term interest in science and math. Hooked on Science programs are the first, nationally, to earn Sensory Inclusive™ Certification, which means all Hooked on Science programs are certified for kids with autism and other sensory needs. Jason is a STEM professional and brings real-world science connections to schools. He is an award-winning meteorologist and holds the National Weather Association broadcast “Seal of Approval.”

WHO IS KULTURECITY?

KultureCity is a leading non-profit recognized nationwide for using their resources to revolutionize and effect change in the community for those with sensory needs; not just those with Autism. Since the program’s inception, KultureCity has created over 350 sensory inclusive venues in 4 countries; this includes special events such as: NFL Pro-Bowl, NFL Super Bowl, MLB All Star Weekend. KultureCity has won many awards for its efforts: NASCAR Betty Jane France Humanitarian Award in 2017, Cleveland Cavaliers’ Quiet Space Sensory Room at Quicken Loans Arena was a finalist for the 2018 Stadium Business Award, and the 2018 Clio Sports Silver for social good in partnership with Cleveland Cavaliers/Quicken Loans Arena. Recently, KultureCity was awarded one of the World’s Most Innovative Companies for 2019 by FastCompany.

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If you would like more information about this topic, or to schedule an interview, please contact Jason Lindsey at 1-573-270-7539 or e-mail Jason at jlindsey@hookedonscience.org.